

My original brand

Jem Jelly (ジェム ジェリー)

ブランド名は宝石 (gem) ×クラゲ (jellyfish) からとっています。
宝石のように美しく輝き、クラゲのように幻想的な世界観のブランドです。
10代後半～20代をターゲットにする。

Brand Logo



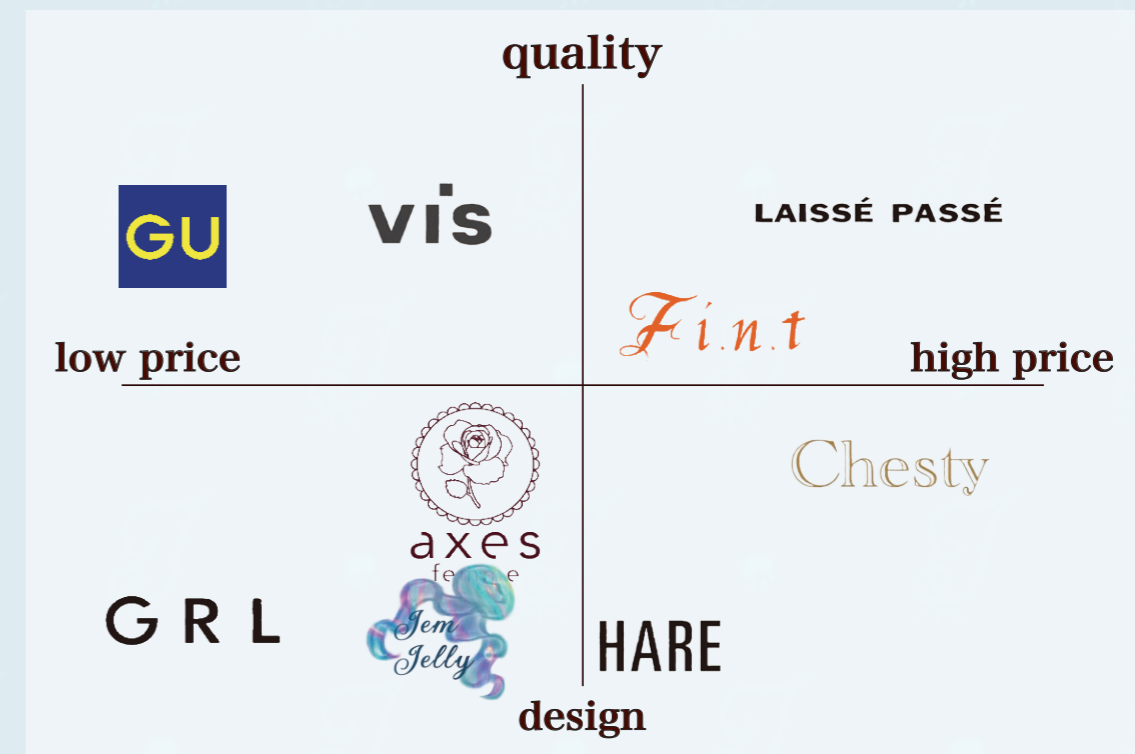
Brand color



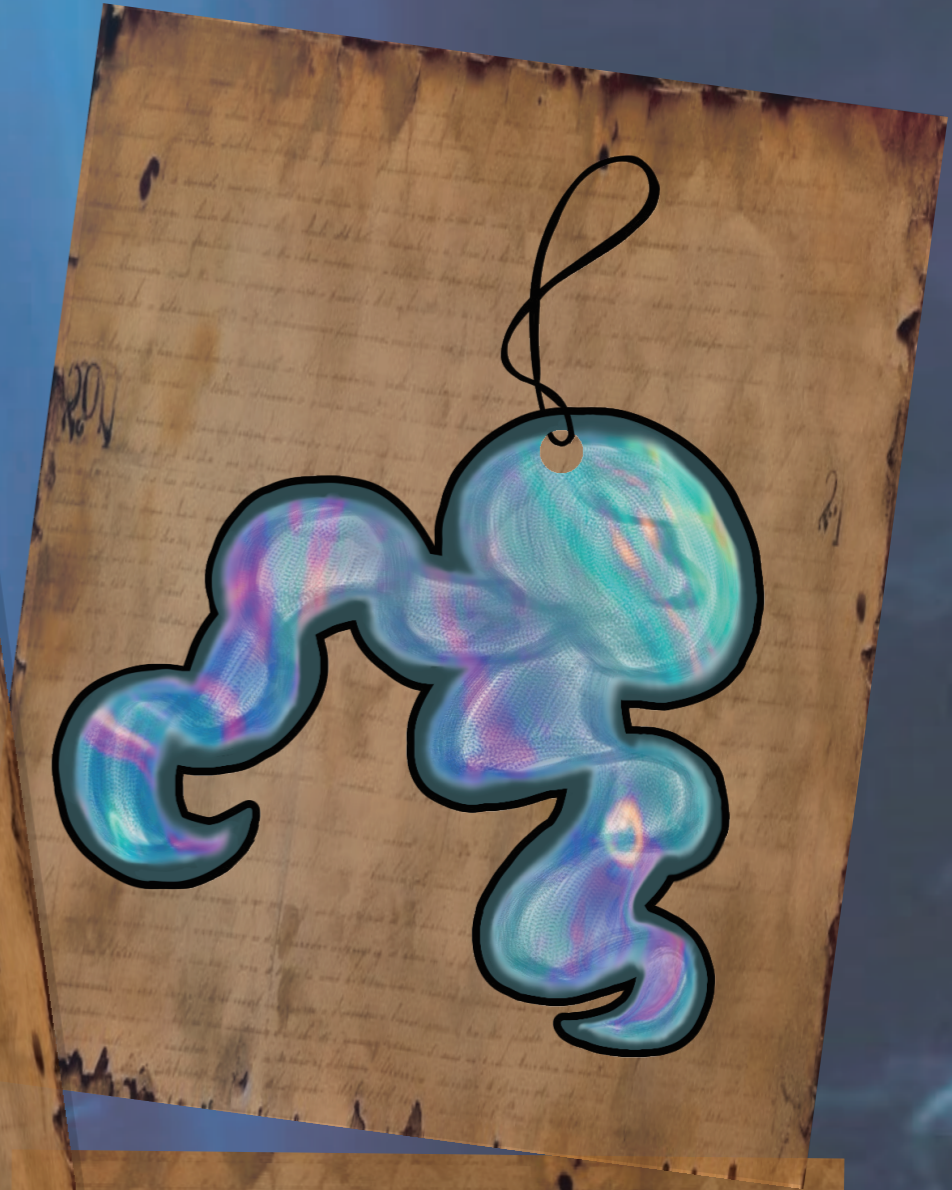
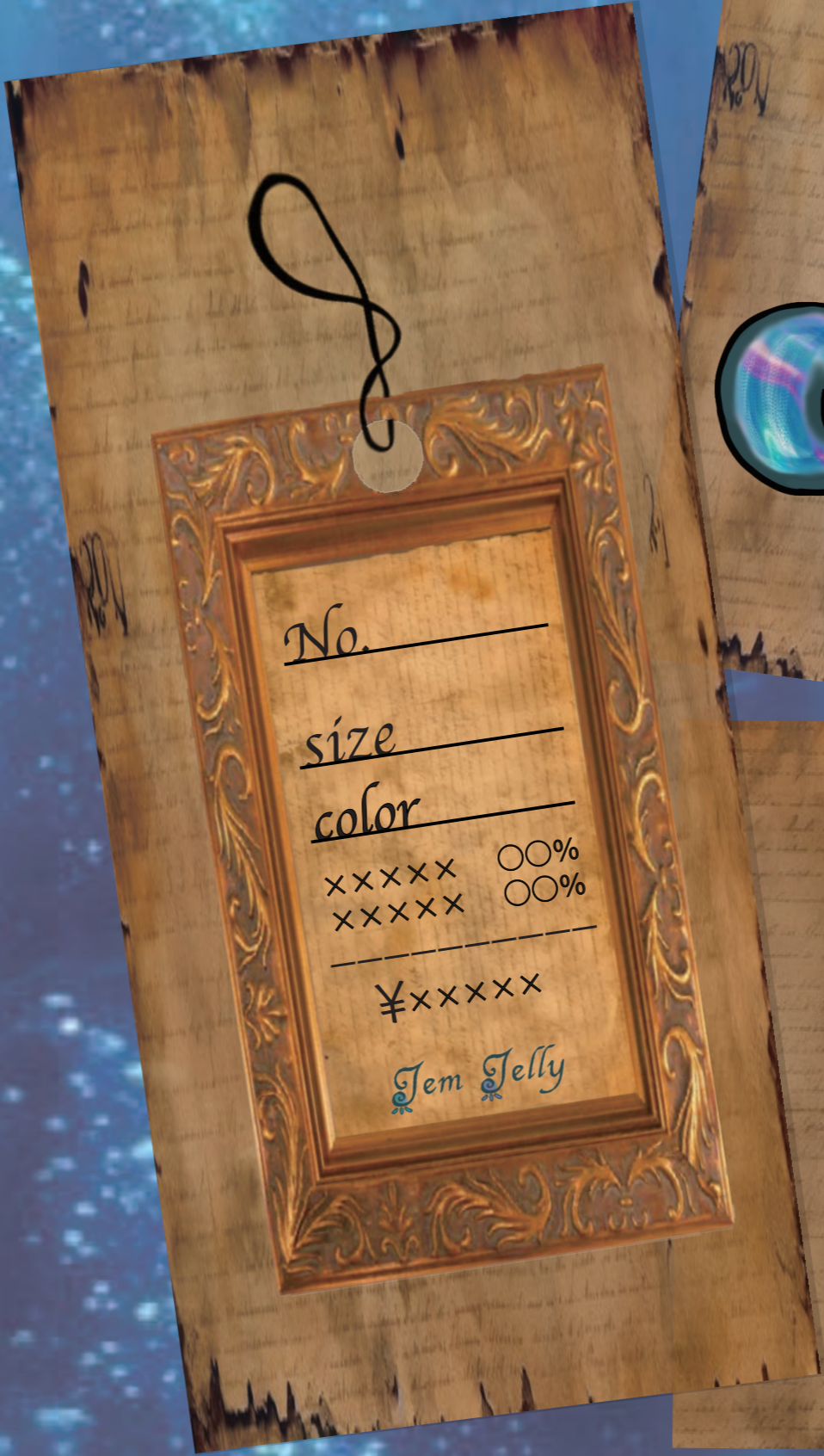
- ・一般人でも衣裳を着てみたい
- ・非日常を身に付けたい
- ・冒険してみたいけれど勇気が無い

普段着だけれどどこかコスチュームっぽいお洋服を提供し
そのような悩みを抱える方々の手助けになるようなブランドを
目指します。

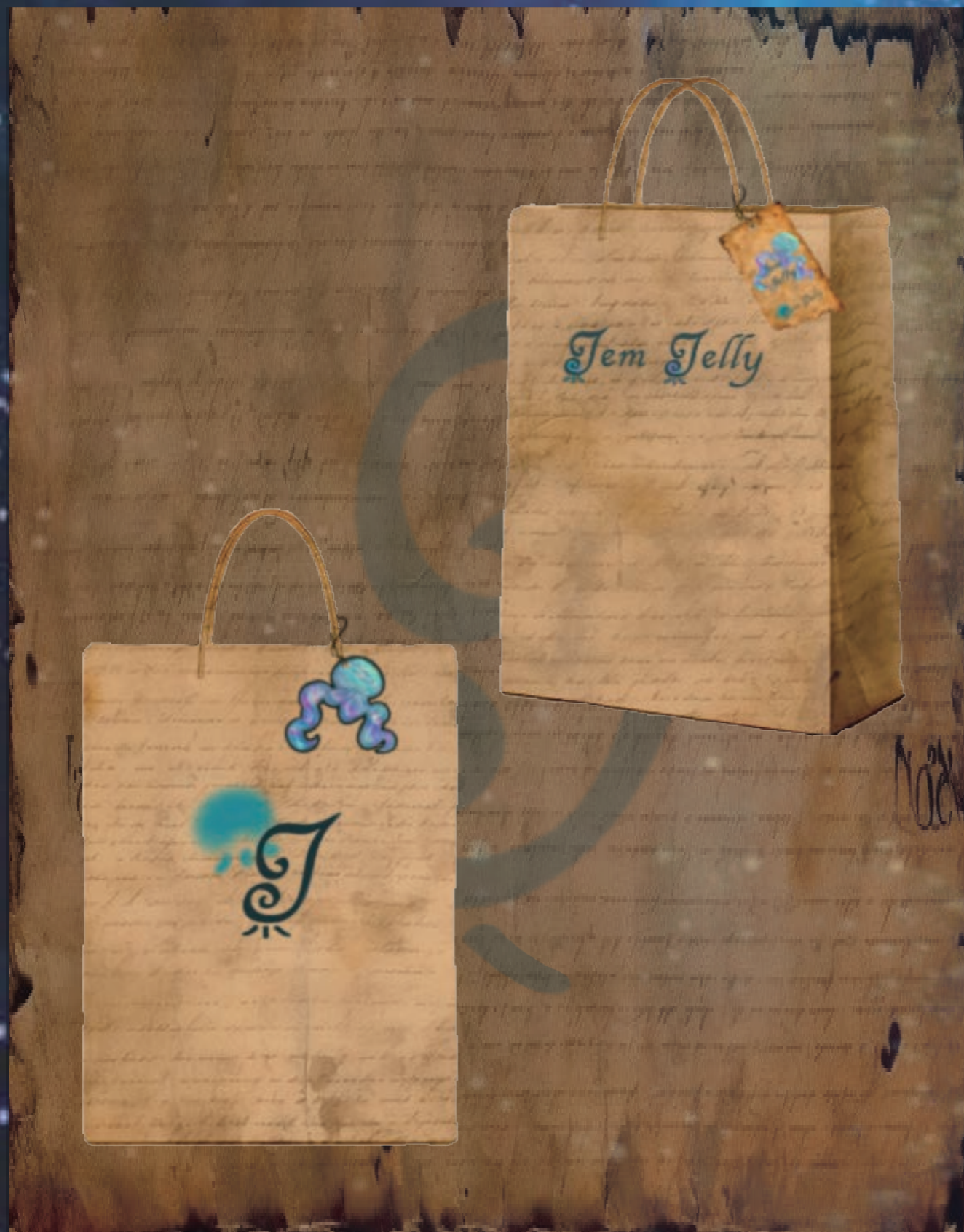
Positioning map



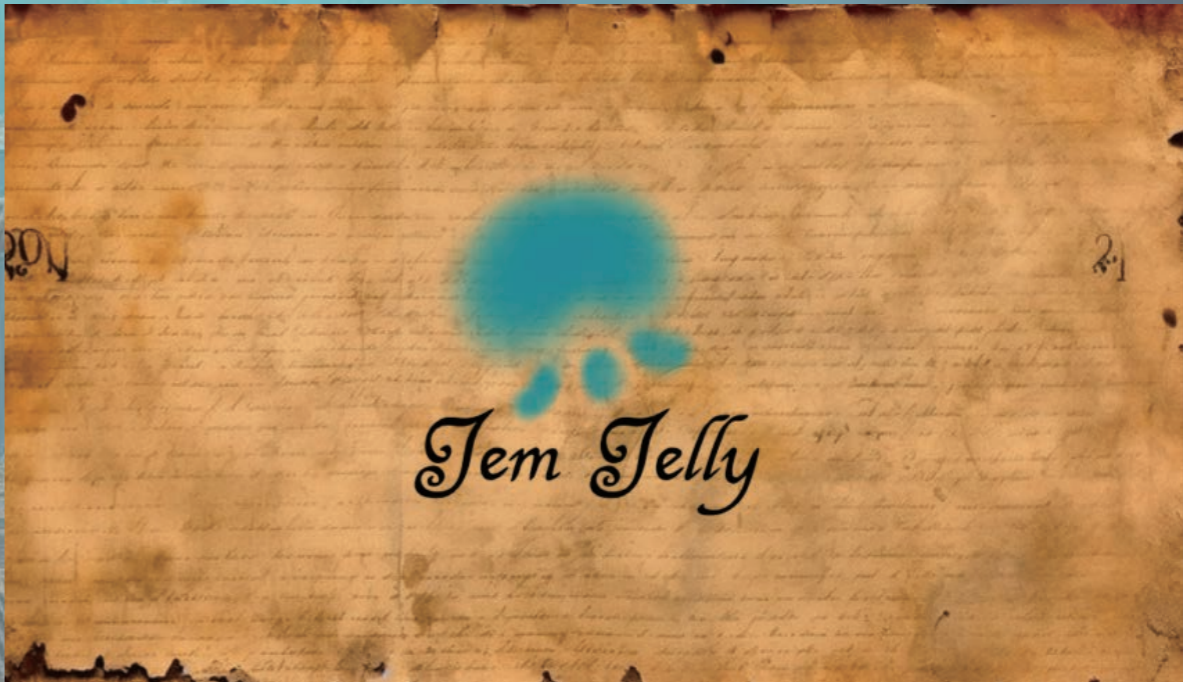
Tag design



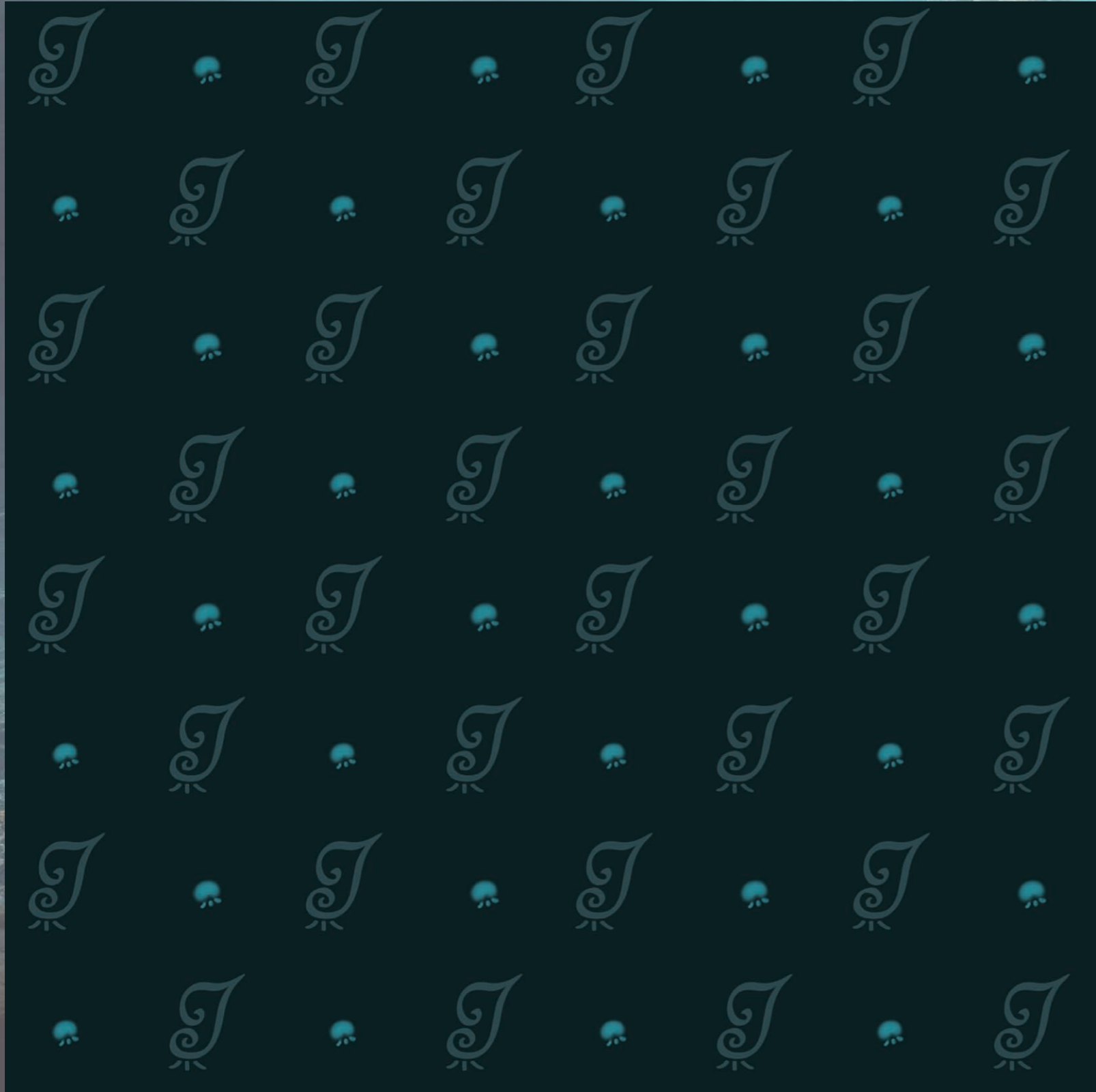
Shop bag



Shop card



Monogram



拡大図





Image visual

A woman with blonde hair, wearing a red Santa hat and a blue, flowing dress, is floating in a dark blue underwater environment. She is surrounded by several glowing blue jellyfish. The scene is lit with a cool blue light, creating a dreamlike atmosphere. The woman's eyes are closed, and she has a serene expression. The jellyfish are of various sizes and are scattered throughout the frame, some appearing closer and larger, others further away and smaller. The overall composition is vertical and centered on the woman.

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Xmas Fashion Show

2024/12/24 TUE 18:00~20:00

Raccon City www.jemjelly.ne.jp



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A woman with blonde hair, wearing a red Santa hat and a blue, flowing dress, is floating in a dark blue underwater environment. She is surrounded by numerous glowing blue jellyfish of various sizes. The scene is lit with a cool blue light, creating a dreamlike and ethereal atmosphere. The woman's expression is serene as she looks slightly to the side.

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