

Riders' Wear Collection

Life is short—why not enjoy it? Motorcycles shine in an instant
2025



Key
Sheve

I want to spread the love for motorcycles. I want people to know the joy
of riding—that feeling of cutting through the wind

バイクが好きなら興味のない人にもバイクに乗る楽しさを伝えたい

バイクに乗っている人も、乗ってなくても楽しめる、着ることのできる「トライバル」でカジュアルな衣服を制作したいというコンセプト。

バイクって快適とは程遠いものだと思ってます。それでもあつつい夏に風を感じたり、寒い中みた綺麗な景色があったり、バイクでしか得られないものがあると思うんです。それを僕は伝えたいしこの楽しさを共有したい。服を通じて新しいコミュニティのキッカケになったりバイクに乗るキッカケになったらいいなと思っています

Keye
Shevr





Key shere topic. / 1

lifetime



The important things in life-never forget them.
It is you who enrich your own life.And your
happiness spreads to those around you, creating
even greater hopes for the future.

To enrich your life, don't forget.



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Rise up

Never limit your potential. There's no value in striving for something you don't believe in. Take failure as your own experience, never doubt yourself, rise up, and conquer yourself.



No matter how narrow, no matter how dark, keep moving forward.



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Don't bottle it up

As long as you live, hardships will come sooner or later.

But there are people who will support you



Get through



Do you have time to look back?

Waste no day.
Cherish every second.
Take each step with certainty.



Only
forward.

Cherish the one who waits for you.

Have compassion for those you hold dear,
and always return.

Once you choose to protect someone, protect them until death.



Waiting one



Life might not even last 100 years. Let's do what we want!

Why hold yourself back? Live true to yourself, embrace your individuality, and go out that way. Being optimistic makes life more fun!

Your strengths

Key ingredients for a joyful life

Having a good time

Being yourself

Having compassion

It's natural to have many things that are important, and that's perfectly okay.

Living healthily

Wishing the best things

Finding happiness in small things and leading a life of gratitude and appreciation.

Be yourself

Key ingredients for a joyful life

Having a good time

Being yourself

Having compassion

It's natural to have many things that are important, and that's perfectly okay.

Living healthily

Wishing the best things

Finding happiness in small things and leading a life of gratitude and appreciation.

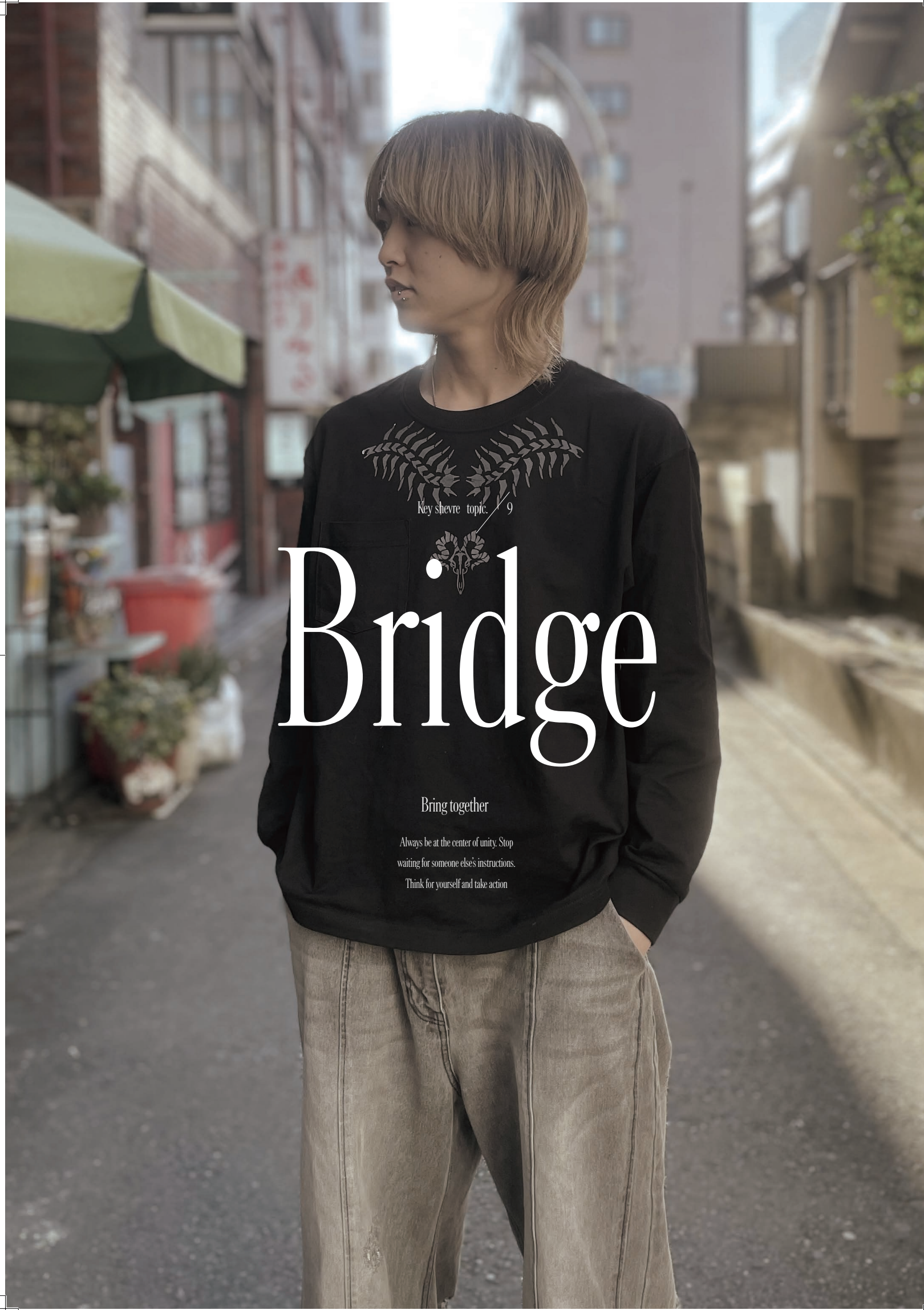
Be yourself

Key shovre topic / 7

Engrave it

Cherish the one who waits for you.

Engrave it in your heart and body
both the negative and the positive.
Everything becomes your nourishment
and leads to growth



Key shevre topic. / 9

Bridge

Bring together

Always be at the center of unity. Stop waiting for someone else's instructions.

Think for yourself and take action



Key shevre topic. / 10

Backbone

See it through

Change is important, but make sure to have a core. Don't let the important things be swayed by others. You'll lose yourself

Key shevre topic. / All of

Gear Hub



Size S
Color White

T-shirt
¥ 5,500

100% Cotton
AH 90% Cotton. 10% Polyester
HC 50% Cotton. 50% Polyester



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T-shirt
¥ 5,500

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HC 50% Cotton. 50% Polyester



Size M
Color White

T-shirt
¥ 4,500

100% Cotton
AH 90% Cotton. 10% Polyester
HC 50% Cotton. 50% Polyester



Size M
Color White

T-shirt
¥ 4,500

100% Cotton
AH 90% Cotton. 10% Polyester
HC 50% Cotton. 50% Polyester



Size S
Color Black

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Balance hoodie 100% Cotton Size M
AH 90% Cotton. 10% Polyester
¥ 7,500 HC 50% Cotton. 50% Polyester Color Black



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AH 90% Cotton. 10% Polyester
¥ 7,500 HC 50% Cotton. 50% Polyester Color Black

Key shevre topic. / All of
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Key shevre topic. / All of

Gear Hub



Mesh Cap

¥ 8,200

Size F

Color White

Blend ratio 100% Polyester

Gender: Unisex

Key shevre topic. / All of

Gear Hub



Mesh Cap

¥ 8,200

Size F

Color White

Blend ratio 100% Polyester

Gender: Unisex

Instagram @Keyshevre_official

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